



American College of Health Care Administrators
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PRESS RELEASE
FOR IMMEDIATE RELEASE

**ACHCA's 50th Annual Convocation and Exposition
Celebrates Legendary Leadership**

Alexandria, VA – February 25, 2016 –The American College of Health Care Administrators (ACHCA) is hosting its 50th Annual Convocation and Exposition, April 16-20, at the Philadelphia Marriott Downtown in Philadelphia, Pennsylvania. Nearly 350 administrators, executives, and other leaders in post-acute care and aging services will “*Celebrate 50 Years of Legendary Leadership*” as they gather to network, learn and celebrate award winners.

Kevin Reilly, former NFL player, will deliver the keynote address, “*Leading in Times of Adversity*,” on Sunday, April 17. Mr. Reilly’s struggle began in 1976 when a tragic chain of events ended his NFL football career – and almost ended his life. His story isn’t merely about survival; it is a tale about Faith, resiliency of the human spirit, and rising from the ashes. It’s about finding that your greatest adversary is yourself, and small victories happen when no fans are cheering you on...only the faintest whisper from above telling you that sometimes you have to fall to fly.

Attendees will have the opportunity to earn 20.5 continuing education credits (21.5 for those who have earned ACHCA professional certification or Fellow status) as they take part in a selection of over 40 educational sessions. Educational session topics focus on resident centered care, human resources, finance, environment, leadership and management, assisted living and mentoring. On Saturday, April 16, prior to the start of Convocation, a pre-conference education program entitled “*Risk Management for Skilled Facility Ownership, Operational and Clinical Managers - 2016 Update*” will be presented by Leah Klusch, FACHCA for an additional 4.5 continuing education credits.

In addition, a student poster exposition, awards luncheon, and social activities will allow professional networking and peer-to-peer learning. Attendees will visit with over 50 of the leading product and service companies dedicated to providing the latest cost-effective and state-of-the-art resident care solutions. ACHCA will also hold two Idea Exchange sessions which offer a unique educational opportunity for face to face interaction between conference participants and industry experts about innovative care and service concepts. The Idea Exchange spotlights creative solutions to challenges in long term care while creating a network for ongoing collaboration and problem solving.

To register or find more information, please visit the conference website at connect.achca.org/convocation.

About ACHCA

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA, contact the national office at (202) 536-5120 or visit www.achca.org.

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